

HCI Pharmaceutical Industry survey

1. Do you work with the Voluntary Sector? (please tick)

Yes	
No	
Only as part of a coalition with other Companies	

2. When you work with Voluntary Sector organisations on projects, how would you assess their level of involvement? (please tick)

They seek to be too involved	
Their involvement is about right	
They are not involved enough	

3. Why do you work with the Voluntary Sector? (tick as many as appropriate)

Value expertise		Share intelligence	
Raise profile of specific drugs		Raise profile of disease areas	
It complements our objectives		Other (please state)	

4. In your opinion, what works well when you work with the Voluntary Sector? (tick as many as appropriate)

Agreeing specific projects with the charity		Raising disease awareness and prevention	
Campaigning on specific common causes		Highlighting inefficiencies in the system	
Consistency of feedback from charity		Other (please state)	

5. In your opinion, what works less well when you work with Voluntary Sector? (tick as many as appropriate)

Agreeing specific projects with the charity		Raising disease awareness and prevention	
Campaigning on specific common causes		Highlighting inefficiencies in the system	
Consistency of feedback from charity		Other (please state)	

6. In your opinion, what processes work well when you work with the Voluntary Sector? (tick as many as appropriate)

Agreeing specific projects in advance	<input type="checkbox"/>	Developing a contract	<input type="checkbox"/>
Shared mission statement	<input type="checkbox"/>	Transparency	<input type="checkbox"/>
Unrestricted educational grant with no follow up meetings	<input type="checkbox"/>	Other (please state)	<input type="checkbox"/>

7. Can you give an example of best practice when working with the Voluntary Sector?

8. Can you give an example of bad practice when working with the Voluntary Sector?

9. Is there something that you would like to do now but can't?

10. Since the introduction of the new ABPI Code in April 2006, has your interaction with the Voluntary Sector got

Considerably better	<input type="checkbox"/>
Better	<input type="checkbox"/>
Stayed about the same	<input type="checkbox"/>
Worse	<input type="checkbox"/>
Considerably worse	<input type="checkbox"/>

11. Which of the follow statements do you agree (1 is low and 5 is high). The Pharmaceutical Industry and Voluntary Sector should

not work together	1	2	3	4	5
have minimal interaction	1	2	3	4	5
have joint input on specific issues	1	2	3	4	5