

ABPI CODE OF PRACTICE – one year on – has it been good for you?

HCI Workshop to be held from mid-day until 5.00 pm on  
Wednesday 28<sup>th</sup> March 2007 at  
IBM Conference Centre, SouthBank, London SE1

Members of HCI have been reporting their concerns about the impact of the ABPI Code on their partnership work. The Steering Group felt that HCI, as an independent partnership network of patient groups and pharma companies, could contribute to the debate by hosting a workshop about the Code. This would give members and other organisations an opportunity to share their experiences and look at where best practice is being developed.

The Workshop will be chaired by Geoff Frew, Managing Editor of Pharma Times, and there will be presentations from Simon Hodgson Corporate Social Responsibility Consultant, Niamh MacMahon, Communications Manager, Prescription Medicines Code of Practice Authority, Amy Poole, Head of Policy, Specialised Healthcare Alliance and Penny Wilson Webb from the Rarer Cancers Forum. There will also be input from member organisations of HCI about their experiences of partnerships.

During January and February Health Coalition Initiative has circulated to its members, and all those companies and voluntary health organisations who have participated in its workshops, a questionnaire about the impact of the Code. The results will be presented at the workshop.

We would like to encourage members of HCI to share their stories – good and bad – about the impact of the Code so if you and your partners would like to do this please contact Tina Funnell, organising secretary as soon as possible to discuss your involvement (01904 613 041 or email [secretary@healthcoalitioninitiative.org.uk](mailto:secretary@healthcoalitioninitiative.org.uk)).

HCI Workshops are run on the chatham house rule, so that everything shared during a workshop will be confidential to participants. Any report of the workshop will be anonymised ensuring maximum learning from the event.

*The Health Coalition Initiative is a network of voluntary health organisations and pharmaceutical companies who aim to model good partnerships in its work.*

*In 2007 it is celebrating its tenth year with a series of workshops. For more information about them look at the HCI website ([www.healthcoalitioninitiative.org.uk](http://www.healthcoalitioninitiative.org.uk))*



Christina Funnell
Organising Secretary
6 Upper Price Street
York YO23 1BJ
Tel 01904 613 041
Fax 01904 613 041
Email secretary@healthcoalitioninitiative.org.uk

WORKSHOP BOOKING FORM

Please fax to 01904 613 041 or post to the address above or
email to secretary@healthcoalitioninitiative.org.uk

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Address:

Cost:

Table with 2 columns: Category (HCI Members, Non Member Patient Groups, Non Member Companies) and Cost (£25.00, £25.00, £50.00)

I would like to reserve \_\_\_\_\_ place at the Workshop to be held on 28th March 2007
(please use a separate form if more than one place is required for your organisation)

Please email an invoice yes/no

I would like to pay by

Cheque (payable to Health Coalition Initiative) yes/no )
BACS payment details yes/no ) Please delete as
(appropriate) (please post or fax form to HCI) ) appropriate

Name of Bank: Alliance and Leicester, Girobank PLC
Name of Account: Health Coalition Initiative
Account No: 5118 3282 Sort Code 72 00 04